

Press accreditation MyBookFair 2024



The following link will take you to the press accreditation on MyBookFair: :

https://services.book-fair.com/login



Login			
	Login with link	Register now	
E-mail			
Password Login & Forgotten your passwor	d? >		
Register to • obtain a press ticket • settle your invoices via credit	card.		

Select "Register now" to create your user account or login with your MyBookFair login data if you are already registered.



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-mall (unique address for login) *	
Password	
Password (at least 8 characters) *	
Password, repeat to confirm *	
Personal data	
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First name *	
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Company / Organisation	
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English	× .

Fill in the displayed online forms and save your data. * Marked fields are mandatory fields.

You are then asked to provide some information about yourself in order to help us improve our services.



()	Please select what best describes your position within your company.
CEO / M	anaging Director / Board Member / Manager in a governmental institution / Company Owner / Founder
Employe	e / Civil Servant
Freeland	e / Self-employed
Manage	rial level with personnel and / or budget responsibility
Student	(uni or school) / Apprentice / Trainee
Other	





Once you have saved your data, you will receive an e-mail from us with an activation link. Please follow the link in order to activate your user account.

If you did not get the link, please check in your spam folder.



Overview	
Overview Exhibitors Agents Press Job Profile	
Exhibitors Credit cord payments Continue	Agents Credit card payments Continue
Press Services for journalists and content creators: press accreditation and press ticket	

The activation link will redirect you to the MyBookFair overview page. Please select "Press" and click on "Continue".





On this page you can apply for accreditation. Please click on "Continue".





Please "Continue" either as a "Journalist" or "Content Creator".



If you are a **journalist** please provide us with a verification of your employment as a journalist - further details can be found in our accreditation guidelines: www.buchmesse.de/en/press/accreditation

Upload a digital verification file (e.g. press pass) (max. 5 MB) **or** fill in links for online verification.

Please note that you must submit at least one form of verification, either as a digital file or as an internetbased entry, before you can apply for accreditation.



No In the fields below please provide at least one and up to three examples published online of your work as a purnalist. In each field, one URL can be entered. Ink (https://) Ink (https://) Ink (https://)	Ye	
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If you have clicked on "Yes", you can enter the proof of your journalistic activity as a link here.

At the end, click on "Update".



To obtain accreditation please provide us with a verification of your activities as a content crea	tor.
Internet-based verification Please list at least one and up to three weblinks as proof of your content creator activities in the podcast or your social media channel such as Instagram, YouTube, TikTok or X. Proofs have to m guidelines: You can find these here: <u>Accreditation Guidelines</u> .	following form: blog, eet our accreditation
In each field, one URL can be entered.	
Link (https://)	
Link (https://)	
Link (https://)	
Update & Cancel X	

If you are a **content creator**, you can provide proof by entering the direct link to your social media channel.

This can be a book fair-related blog, podcast, but also Instagram, YouTube, Tik Tok or X etc., provided they comply with our accreditation guidelines.





After you have uploaded the proof of your journalistic work, you will receive this confirmation: "Your accreditation is under examination."



Your request for press accreditation is complete – but you are not accredited yet!

We will check and validate your credentials. If your credentials meet our criteria, you will receive your **confirmation via e-mail**. You can then download your press ticket through your MyBookFair account.

This may take a few days at busy times, so we kindly ask you to be patient.





After the successful accreditation you can now download your ticket. To do so, log back into MyBookFair and please click on "Continue" at "Press".





Please select "Continue" to download your ticket.





Select "DOWNLOAD ALL". The press ticket is valid for all days of the fair.





You can show your press ticket either digitally on your smartphone or printed out at one of the entrances. There (or in the Press Center) you can obtain a cover and a lanyard for it on request.