

Terms of Use for the Event Content Form

These Terms of Use apply to all entries for events (physical, hybrid or digital) as part of Frankfurter Buchmesse GmbH (Organiser). The Organiser uses the uploaded text and image material to promote the respective event.

1. Granting of rights

1.1 The Customer transfers to the Organiser usage rights, unlimited in terms of content and territory, for all image and text material uploaded as part of the Service provided. The usage rights last for a period of one year.

1.2 Specifically, the Customer transfers to the Organiser the right to use the image and text material, in accordance with the Service, on the Frankfurter Buchmesse website, in the Calendar of Events, in all social media channels, as well as for publication in the Newsletter, in press releases and e-mail. In addition, Frankfurter Buchmesse is entitled to make the image material available to third parties for advertising the event online in print and on social media channels.

2. Liability

2.1 For all contents within the Service, the Customer bears the sole responsibility not to infringe on the rights of third parties. They shall indemnify Frankfurter Buchmesse GmbH against any claims by third parties arising from the execution of this order, even if it is cancelled.

2.2 Frankfurter Buchmesse GmbH is not obliged to review submissions and content to see whether they infringe on the rights of third parties, whether they comply with competition law provisions, or whether they violate other applicable laws. Should third parties assert claims against Frankfurter Buchmesse on the grounds that an entry is legally inadmissible, the Customer shall without delay indemnify Frankfurter Buchmesse GmbH against all claims asserted, including all costs of necessary legal defence.

2.3 Frankfurter Buchmesse GmbH is not responsible for third-party content to which it merely provides access for use. This applies in particular to content which the user can access by calling up a hyperlink. The inclusion of a hyperlink on the Frankfurter Buchmesse website does not imply that Frankfurter Buchmesse GmbH has checked the contents of the linked website. Frankfurter Buchmesse GmbH expressly distances itself from the content of linked websites.

2.4 In the event of violation of the Terms & Conditions stated here, Frankfurter Buchmesse GmbH reserves the right to remove all of the Customer's content. The same applies if Frankfurter Buchmesse GmbH detects abusive behaviour in connection with the Service.

3. Written form, severability clause

Any and all contractual agreements arising from the processing and further execution of this contractual relationship must be in writing to be effective. The written form

requirement shall be deemed to have been met if the respective declaration is transmitted in electronic form, by fax or e-mail, and confirmed by the other party. Should individual provisions in the Terms & Conditions be or become invalid, this shall not affect the validity of the remaining contractual provisions. In this case, the invalid provision shall be supplemented or amended with the aim to fulfil its intended meaning as best as possible.

4. Applicable law, place of fulfilment, jurisdiction

4.1 In the event of a dispute, the interpretation of the contract and Terms & Conditions shall be based on the German text.

4.2 All legal relations between the Organiser and the Customer shall be governed exclusively by the laws of the Federal Republic of Germany, excluding the UN Convention on Contracts for the International Sale of Goods.

4.3 The place of fulfilment and jurisdiction for both parties is Frankfurt am Main, Germany, provided that the exhibitor is a merchant, legal entity under public law or special fund under public law or has no general place of jurisdiction in the Federal Republic of Germany or, after conclusion of this contract, moves their place of residence or usual abode to another country or to an unknown place. However, the Organiser also reserves the right to take legal action at the Customer's general place of jurisdiction.